

JACOB BURNS | film center

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JACOB BURNS FILM CENTER RANKED #1 ARTS & CULTURE ORGANIZATION IN NEW YORK AREA

JBFC Tops *Contribute New York's* Guide to Investor-Worthy Charities

Pleasantville, NY – December 4, 2007 – The Jacob Burns Film Center has received the highest ranking possible for a New York area not-for-profit arts and culture organization from *Contribute New York* magazine. The ranking, under the category of Overall Top-Ranked Nonprofits by Cause, is based on an analysis of program focus, fundraising efficiency and sustainability. *Contribute*, which focuses on philanthropy, published *Contribute 200, a Guide to Investor-Worthy Charities* in their November/December issue. This is a tool for donors seeking to measure a group's fiscal management prowess.

To view a pdf of the article, click here: <http://www.parsintl.com/pdf/15686-C-Burns.pdf>

“*Contribute* magazine reviewed 24 cultural organizations throughout the tri-state area for financial best practices,” said Steve Apkon, Executive Director of the Jacob Burns Film Center. “The Jacob Burns Film Center is proud to have received the #1 ranking in the Arts & Culture category. We believe this distinction will be enormously helpful to donors as they consider making year-end gifts.”

The Film Center ranked above such not-for-profits as the Brooklyn Museum, New York City Ballet, Sesame Workshop and the New Jersey Performing Arts Center, among others.

The methodology used for the ratings were:

- Program Focus – Portion of the charity's spending that goes to those served.
- Fundraising Efficiency – Returns for every dollar spent on fundraising
- Sustainability – Number of years the charity can survive based on its current assets and spending.
- Financial Stability – Charity's ability to stay in the black.
- Verification – Charity has obtained an independent, certified audit.

The Jacob Burns Film Center is a not-for-profit cultural arts organization in Pleasantville, New York dedicated to: presenting the best of independent, documentary and world cinema; promoting visual literacy, and making film a vibrant part of the community. The programs are inspired by the power of film to challenge, educate and inspire; to transport us to worlds beyond our own; and to create community through shared dialogue and cultural experience. Since the opening in June 2001, over 1,000,000 people have seen over 2,500 films from more than 40 countries. From students learning critical viewing skills and discussing films with filmmakers, to creating their own animated shorts, the Film Center uses the visual imagery of film as a catalyst for learning. To learn more about the Jacob Burns Film Center, visit www.burnsfilmcenter.org.

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