

FOR IMMEDIATE RELEASE

The Club at Briarcliff Manor to Sponsor New Series at the Jacob Burns Film Center

\$95,000 Grant for “Adaptations: Books Into Film” Series

Pleasantville, NY – October 20, 2009 – Jacob Burns Film Center today announced that The Club at Briarcliff Manor, a luxury Senior Living Community currently under development, will be the sole and exclusive sponsor of “Adaptations: Books Into Film”, a new bi-monthly film and discussion series about movies whose stories grew from great books.

The series will kick off on November 6th with a preview screening of *Up in the Air* followed by a Q&A with director/screenwriter Jason Reitman, author Walter Kirn, and *New York Times* critic Janet Maslin. The evening will be capped by a reception in the Jane Peck Gallery. The biggest hit of the Toronto Film Festival, *Up in the Air* stars George Clooney as Ryan Bingham, a corporate hatchet man. The film opens in select cities on November 25.

“The Club at Briarcliff Manor strives to be an integral part of the community in Westchester County. We are delighted to be the exclusive sponsor of the exciting new film series, “Adaptations: Books Into Film”, by partnering with an outstanding and distinguished organization, the Jacob Burns Film Center. The Club’s close proximity to the Jacob Burns Film Center makes our partnership ideal,” said Matthew K. Phillips, President and Chief Executive Officer of Integrated Development Group (IDG), developers of The Club at Briarcliff Manor.

“So many great films come from great books,” said JBFC Programming Director, Brian Ackerman. “We are excited about presenting a wide range of classic and contemporary films that were adapted for the big screen from books. And we are grateful to The Club at Briarcliff Manor for helping us bring this new series to life at the Burns.”

The Club[™]
BRIARCLIFF MANOR

Located on a 59-acre wooded site with views of the Hudson River, The Club at Briarcliff Manor will feature 325 Independent Living residences, world-class amenities and services as well as a 60-unit Supportive Living Center where a licensed and professional staff will provide assisted living, memory support and skilled nursing care on-site 24 hours a day. The Club will offer a unique senior living experience that combines elegantly designed residences and a wealth of lifestyle amenities and services. The community is

comprised of two residential “villages” complemented by the Clubhouse, Spa and Fitness Center, walking paths, beautifully landscaped grounds and a pond. The Club at Briarcliff Manor is a joint venture between IDG and the National Electrical Benefit Fund, a Washington D.C. based pension fund with over \$10 billion in assets. To learn more about The Club at Briarcliff Manor, visit www.TheClubBCM.com.

The Jacob Burns Film Center (JBFC) is a nonprofit cultural arts organization dedicated to: presenting the best of independent, documentary, and world cinema; promoting 21st century literacy, and making film a vibrant part of the community. Located on a 47,500 sq. foot, three-building campus in the center of Pleasantville, the JBFC is just 30 miles outside of New York City. Since the opening in 2001, over 1,000,000 people have seen over 3,000 films from more than 40 countries. The campus includes the 27,000 sq. Media Arts Lab, the JBFC’s state-of-the-art education center, a creative and educational community for storytellers in the digital age, offering one-time workshops, intensive courses, and weekend programs for children and adults of all ages. To learn more about the Jacob Burns Film Center and Media Arts Lab, visit www.burnsfilmcenter.org.

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