

FOR IMMEDIATE RELEASE

**MEDIA ARTS LAB ANNOUNCES REGISTRATION
FOR 2010 SUMMER CAMPS
DOORS OPEN FOR PUBLIC TOUR ON JAN. 21**

Pleasantville, NY – January 14, 2010 – The Jacob Burns Film Center (JBFC), a cultural arts institution with a dual mission of film and education, announced today the opening of registration for *Summer @ the Lab* – the second annual summer session of camps and programs for children and teens. These programs will rotate throughout the summer from June 28-Aug. 13.



A new addition to this year's summer programs is *Lab Camp*, a series of sessions for ages 8-13 that focus on every facet of filmmaking including cinematography, special effects, acting for the camera, stop-motion animation, directing, screenwriting, and editing. Each three-week session is an exciting combination of these varied elements, including demonstrations, creative collaboration, and opportunities for hands-on projects using all the resources of the state-of-the-art facility. Campers will create something new every day, and receive a DVD of all their projects. Small groups (maximum: 10) are led by professionally experienced faculty as well as guest instructors, and are assisted by trained counselors.

For older students, *Summer @ the Lab* offers new and exciting opportunities in filmmaking and beyond. Students will be able to learn all the basics of filmmaking in any discipline from acting to cinematography, further their skills in advanced sections of popular classes, create a blog for their film reviews, and even transform their band's demo reel into a professional recording. *Friday Night Films @ the Lab*, a film club for high school students, continues throughout the summer.

Also continuing this summer is *Seeing Stories*, the popular storytelling program for young children ages 4-7, led by master storyteller Bill Gordh. In this program, children will listen to stories from around the world and use their imaginations to create, tell, and act out their own tales, while activities both in front of and behind the camera round out this rich experience. Two four-day sessions will take place in July and August.

The registration form and complete information for all summer camps and programs can be found at the Lab's website, mediaartslab.org. A guided tour of the Media Arts Lab and its facilities will be held on Thurs., Jan 21 at 5:30 pm. This tour is free of charge and open to the public; no preregistration is required. There will also be a raffle prize drawing for participants, who could win \$250 off of a class tuition fee, or other JBFC merchandise. Faculty and staff members will be available in person to answer questions about spring and summer camps and programs.

The Jacob Burns Film Center (JBFC) is a nonprofit cultural arts organization dedicated to: presenting the best of independent, documentary, and world cinema; promoting 21st century literacy, and making film a vibrant part of the community. Located on a 47,500 sq. foot, three-building campus in the center of Pleasantville, the JBFC is just 30 miles outside of New York City. Since the opening in 2001, over 1,000,000 people have seen over 3,000 films from more than 40 countries. The campus includes the 27,000 sq. Media Arts Lab, the JBFC's state-of-the-art education center, a creative and educational community for storytellers in the digital age, offering one-time workshops, intensive courses, and weekend programs for children and adults of all ages. To learn more about the Jacob Burns Film Center and Media Arts Lab, visit www.burnsfilmcenter.org.

###

Contact: Rob Sampogna (rsampogna@burnsfilmcenter.org)
Abby Popper (apopper@burnsfilmcenter.org)
914.773.7663, ext. 434/424